

SNAP-Ed IMPACTS

ASHLAND/BAYFIELD/IRON COUNTIES

NUTRITION EDUCATION

Teaching about healthy eating and active living.

Through Turtle Island Tales, our team and tribal partners support the wellness of American Indian families with young children. Each month, families receive themed wellness packets with fun activities, helpful resources, and tribe-specific materials. These lessons are reinforced through classroom education, creating a well-rounded support system. Families are excited to participate—this program strengthens cultural connections and community well-being, one packet at a time.

COMMUNITY REACH

**ASHLAND, BAYFIELD,
AND IRON COUNTIES**

**FOODWISE NUTRITION
EDUCATION ANNUAL REACH:**

▶ **1,336 Participants**

**TOTAL LEARNING
INTERACTIONS IN FY2024:**

▶ **2,643 Engagements**



WHAT OUR PARTNERS SAY

It has been very meaningful and helpful to work with our partners in UW-Extension FoodWise. They have supported our Bad River Food Sovereignty programming efforts by offering their time, knowledge, expertise, and beautifully curated recipe cards. The FoodWise staff have been instrumental in our food box program where Bad River members get custom fresh-packed boxes of local food every other week and with the garden and cooking programs we offer for the youth through the Boys and Girls Club and our Head Start Center.

-KATIE KOCH - BAD RIVER FOOD SOVEREIGNTY PROGRAM



COMMUNITY PARTNERSHIPS

Working to make healthy choices easier and more accessible.

Our team is creating change in Ashland, Bayfield, and Iron Counties through the Harvest of the Month campaign. We provide partners with tools to promote seasonal, local produce and make fresh, healthy food more available. We've worked with food service directors to add local produce to school meals, held taste tests to inspire students, and are developing Harvest of the Moon, a cultural program celebrating traditional Indigenous foods. Each month, Wisconsin Harvest of the Month features a locally grown fruit or vegetable, encouraging families to explore fresh produce. Research shows it works: kids try new foods, eat more fruits and vegetables, waste less, and participate more in school meals while supporting Wisconsin farmers and boosting our local economy.