

SNAP-Ed IMPACTS

IN BURNETT COUNTY

NUTRITION EDUCATION

Teaching about healthy eating and active living.

At Siren and Webster Elementary Schools, all 2nd grade classrooms took part in a five-lesson series taught by FoodWise. The lessons focused on MyPlate food groups, trying new foods, and the importance of physical activity. Students sampled tofu banana pudding, fruit leather, and barley. They also learned how to build a healthy body image and became "ad busters" by exploring how food ads try to influence our choices. By the end, students could talk about healthy options in each food group and understood how to make balanced choices.

COMMUNITY REACH

IN BURNETT COUNTY

FOODWISE NUTRITION EDUCATION ANNUAL REACH:

- ▶ over 990 youth and adults
- ▶ over 180 education events

TOTAL LEARNING INTERACTIONS IN FY2024:

- ▶ 2,477 youth engagements
- ▶ 460 adult engagements



WHAT OUR PARTICIPANTS SAY

I have so much more energy from all the walking. I had my phone step counter at 2,000 steps per day...I went up to 3,000 and made that pretty easy, so I increased it to 5,000 and I almost make that everyday.

- PARTICIPANT IN FOODWISE WALKING PROGRAM IN BURNETT COUNTY



COMMUNITY PARTNERSHIPS

Working to make healthy choices easier and more accessible.

In 2023, FoodWise partnered with the Department of Public Instruction and the Webster School District on a project called Wisconsin School Meals Rock. Together, they formed a student focus group to learn more about how students feel about school meals and what types of messages and images appeal to them. Their feedback helped shape a new School Meal Appeal initiative for the 2024–2025 school year. As part of this effort, school food service staff committed to training and using new strategies to encourage students to choose healthier foods. To support these changes, FoodWise also taught nutrition lessons at the elementary and middle schools. Each lunchroom received \$1,000, which was used to create flavor stations and buy new lunch trays—making healthy eating more appealing and fun for students.