

SNAP-Ed IMPACTS

IN CALUMET COUNTY

NUTRITION EDUCATION

Teaching about healthy eating and active living.

FoodWise collaborated with WIC to increase the redemption rates of Farmers Market Nutrition Program (FMNP) Vouchers. Redemption rates jumped from **35% in 2022** to **46% in 2024**.

To support this effort, three events were held in summer 2024 at WIC-approved locations: the Chilton Farmers Market, Schneider's Produce Stand, and Heritage Apple Orchard. Families learned how to use their FMNP vouchers and where to shop for fresh fruits and vegetables. Spanish interpreters were available at all events to ensure access for Spanish-speaking families. As a result, families felt more confident shopping at farmers markets and using their WIC FMNP vouchers.

COMMUNITY REACH

IN CALUMET COUNTY

ANNUAL PARTNER COLLABORATION:

- ▶ Brought together **38 organizations** through a Fox Valley networking effort

NUTRITION EDUCATION REACH:

- ▶ Hosted **3 events** at Farmers Markets supporting families with purchasing fruits and vegetables.

FOOD ACCESS SUPPORT:

- ▶ Supported the implementation of a food garden at the Brillion Public Library



WHAT OUR PARTICIPANTS SAY

This was our first visit to the Chilton Farmers Market. We will definitely be back now that we know where we can go to shop with our WIC vouchers. We're excited to try some new fruits and veggies.

- CALUMET COUNTY WIC PARTICIPANT



COMMUNITY PARTNERSHIPS

Working to make healthy choices easier and more accessible.

A food garden was created at the Brillion Public Library with support from a FoodWise grant. The FoodWise team partnered with 4-H educators and library staff to plan a series of summer programs in the garden. These programs taught young children how to grow their own food and helped them learn about the different parts of plants that we eat.

At the same time, we worked with the library to find a donor and set up a little free food pantry inside the library. The pantry includes a refrigerator and a small shelving unit located in the library's entryway. It is regularly stocked with food grown in the garden as well as donations from community members.