

# SNAP-Ed IMPACTS

## IN DOUGLAS COUNTY

### NUTRITION EDUCATION

#### Teaching about healthy eating and active living.

A simple tip from a FoodWise class made a lasting difference for one family. After learning about healthy snacks at her child's preschool, a parent began keeping fresh, cut vegetables and dip in the fridge. "Now, even when we grab fast food, my kids expect carrots, peppers, and broccoli on the side," she shared. The habit became so normal that when the kids visited their grandparents, they were confused when veggies didn't come with their meal. It sparked a proud parenting moment – and even a phone call from grandma.

### COMMUNITY REACH

#### IN DOUGLAS COUNTY

#### FOODWISE NUTRITION EDUCATION ANNUAL REACH:

- ▶ over 712 youth
- ▶ 159 adults

#### TOTAL LEARNING INTERACTIONS IN FY2024:

- ▶ 3,368 youth engagements
- ▶ 1,484 adult engagements



### WHAT OUR PARTICIPANTS SAY

We create community gardens to teach people, including kids, how to grow their own food.

- RUTH LUDWIG, LAKE SUPERIOR MASTER GARDENER VOLUNTEER



### COMMUNITY PARTNERSHIPS

#### Working to make healthy choices easier and more accessible.

In the same community, FoodWise partnered with the Superior Community Garden Association to create a new neighborhood garden. Funded by a Growing Together Wisconsin grant and built with help from 25 partners and 5 labor unions, the garden was a response to the closing of a local grocery store. It now grows 23 types of produce and 6 fruit trees, with fresh food donated to a local pantry, school, and low-income housing residents. The garden also hosts events that teach planting, watering, and the value of eating fruits and vegetables. What began as a response to food access is now a vibrant space for learning, growing, and nourishing the community.