

SNAP-Ed IMPACTS

IN MILWAUKEE COUNTY

NUTRITION EDUCATION

Teaching about healthy eating and active living.

FoodWise partners with Greater Holy Temple Christian Academy, a K-8 school on Milwaukee's northwest side where all families choose to enroll. FoodWise provides nutrition education in all 19 classrooms, reaching 429 students. As a result of this education, the school created a new wellness policy that no longer allows unhealthy snacks and treats. The school also approved several new projects to support healthy eating: a garden with Bloom MKE to grow fresh, culturally relevant food in an area with limited grocery stores, a spice station in the lunchroom, and a harvest of the month display. We plan to continue partnering with Greater Holy Temple Christian Academy next school year.

COMMUNITY REACH

IN MILWAUKEE COUNTY

FOODWISE NUTRITION EDUCATION ANNUAL REACH:

- ▶ over 1,116 youth
- ▶ over 709 adults

TOTAL LEARNING INTERACTIONS IN FY2024

- ▶ 7,389

PERCENTAGE OF RESIDENTS ENROLLED IN FOODSHARE

- ▶ 26%



WHAT OUR PARTICIPANTS SAY

I've never looked at nutrition labels before today's lesson. I will be doing that in the future when I go grocery shopping.

-GROCERY STORE TOUR LESSON PARTICIPANT



COMMUNITY PARTNERSHIPS

Working to make healthy choices easier and more accessible.

In fall 2024, FoodWise took 26 seniors from the United Community Center on a guided tour of the Brown Deer Farmers Market. They learned about healthy food choices and the Milwaukee Market Match (MMM), a program that doubles SNAP dollars. Each participant also received market tokens. For many of the seniors, it was their first time visiting a farmers market and learning they could use SNAP benefits there.

Because of the success of this visit, FoodWise has planned nine farmers market tours for summer 2025 with six community partners. FoodWise currently partners with 12 farmers markets that participate in the MMM. In 2024, more than 4,000 people took part in the program, which doubled over \$250,000 in SNAP dollars—benefiting both Wisconsin farmers and SNAP shoppers.