

# SNAP-Ed IMPACTS

## IN ROCK COUNTY

### NUTRITION EDUCATION

#### Teaching about healthy eating and active living.

Through the *Read for Health* curriculum, FoodWise delivers a six-week educational series to 3rd grade classrooms in the Beloit and Janesville school districts. This program teaches students how to make healthy choices, understand where food comes from, from harvest to plate, and recognize the value of preparing and sharing meals with family. Students actively participate in hands-on learning, including trying nutritious foods like mango salsa, turnips, beets, spinach, and sweet potatoes, many for the first time. These experiences help kids feel more comfortable trying new foods and build healthy habits that can last a lifetime.

### COMMUNITY REACH

#### IN ROCK COUNTY

#### FOODWISE NUTRITION EDUCATION ANNUAL REACH:

- ▶ over 1,484 youth
- ▶ 636 adults

#### TOTAL LEARNING INTERACTIONS IN FY2024:

- ▶ 8,539 youth engagements
- ▶ 872 adult engagements



#### WHAT OUR PARTICIPANTS SAY

Each year I notice a proactive change in students' attitudes and choices after the nutrition lessons. They love the food sampling because more times than not, they were open to trying new foods, and learning about their taste buds. I also had several parents comment about how their children were motivated by the lessons.

- 3RD GRADE TEACHER IN ROCK COUNTY



### COMMUNITY PARTNERSHIPS

#### Working to make healthy choices easier and more accessible.

Since 2022, FoodWise has partnered with the School District of Beloit to support and strengthen school wellness efforts. In 2024, this collaboration expanded to include all six Beloit elementary schools through a Team Nutrition grant from the Wisconsin Department of Public Instruction (DPI).

The grant supports students and families in building healthy eating habits by offering nutrition education that connects directly to the school meal program. As part of this work, Meal Appeal assessments were conducted at each school to identify ways to improve how school meals look and taste. To help schools put these ideas into action, each one received \$1,000 in funding to purchase small equipment and supplies for their Food Service program during the 2024–2025 school year.