

# Newsletter Blurbs

## Short Text (copy/paste)

🍏 It's Apple Crunch Time! Join the 13th annual Great Apple Crunch on October 8, 2026 to celebrate Farm to School Month, your local Wisconsin farmers, and resilient communities! Register at [health.extension.wisc.edu/great-apple-crunch](https://health.extension.wisc.edu/great-apple-crunch), purchase local apples, and celebrate your Crunch in October. Access the Crunch Guide from [the website](#) for information on finding locally-grown apples! Anyone can Crunch: schools, early care sites, colleges, hospitals, and community groups. **Questions?** Contact Sarah at [sarah.schwab@wisc.edu](mailto:sarah.schwab@wisc.edu)

## Long Text (copy/paste)

🍏 Get Ready To Crunch!

Looking for a fun way to support farm to school, your Wisconsin farmers, and resilient communities? Register for the 13th annual Great Apple Crunch this October! Crunch into local apples at noon on Thursday, October 8, 2026, at schools, early care sites, colleges, and hospitals across the Midwest region to celebrate Farm to School Month and local food in cafeterias. Everyone is invited to Crunch!

Register at [health.extension.wisc.edu/great-apple-crunch](https://health.extension.wisc.edu/great-apple-crunch), purchase local apples, and Crunch in October. Access the Crunch Guide from the website for tools to find locally-grown apples, tasty apple recipes, and social media tips. For teachers, the Crunch Guide also includes student lesson plans listed by age group.

Share your Apple Crunch with us! Take a photo or video and share to [Facebook](#) with the hashtags #GreatAppleCrunch and #F2SMonth.

Check out these Crunch training videos:

- For early care sites: [go.wisc.edu/42v826](https://go.wisc.edu/42v826)
- For apple growers: [go.wisc.edu/65fxue](https://go.wisc.edu/65fxue)
- Celebrate #F2S Month with everyone: [go.wisc.edu/v80k09](https://go.wisc.edu/v80k09)

To register and for more information, visit [health.extension.wisc.edu/great-apple-crunch](https://health.extension.wisc.edu/great-apple-crunch) or contact Sarah at [sarah.schwab@wisc.edu](mailto:sarah.schwab@wisc.edu).